

ORDER



KSNV

Orders	Order / Rev:	105685
	Alt Order #:	
	Product Desc:	State Senate - Today Show
	Estimate:	
	Flight Dates:	09/11/12 - 11/06/12
	Original Date / Rev:	08/20/12 / 10/08/12
	Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency	Name:	Benny for Nevada
	Buying Contact:	
	Billing Contact:	
		1930 Village Center Cir.
		Las Vegas, NV 89134

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Benny for Nevada Revised
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$1,950.00	\$1,657.50
10/01/12	10/28/12	5	\$2,000.00	\$1,700.00
10/29/12	11/06/12	4	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,950.00	\$1,657.50	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
November 2012	4	\$2,000.00	\$1,700.00	0.00
Totals	14	\$5,950.00	\$5,057.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KSNV	09/17/12	09/27/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$350.003		0.00 NM	5	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/17/12	09/23/12	MTWT----		4				\$350.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	KSNV	09/17/12-09/23/12		Today Show		658a-9am	MTWTh-----	:30		(\$350.00)		0.00 NM		
	See MG 1.12 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
6	KSNV	09/17/12-09/23/12		Today Show		658a-9am	MTWTh-----	:30		(\$350.00)		0.00 NM		
	See MG 1.12 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
7	KSNV	09/17/12-09/23/12		Today Show		658a-9am	MTWTh-----	:30		(\$350.00)		0.00 NM		
	Credited [cr - making good with 105689]													
12	KSNV	09/19/12-09/19/12		Today Show		658a-9am	--W-----	:30		\$550.00		0.00 NM		
	Ⓜ MG for 1.4,1.6													
	Week:	09/24/12	09/30/12	MTWT----		4				\$350.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
11	KSNV	09/24/12-09/30/12		Today Show		658a-9am	MTWTh-----	:30		(\$350.00)		0.00 NM		
	Credited [cr]													
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$400.003		0.00 NM	7	\$2,800.00

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Advertiser: Benny for Nevada
 Product Desc: State Senate - Today Show
 Estimate:
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$400.003		0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	--WT---		2		\$400.00		0.00					
		Week: 10/22/12	10/28/12	-TWT---		3		\$400.00		0.00					
		Week: 10/29/12	11/04/12	---TF--		2		\$400.00		0.00					
N 3	KSNV	11/05/12	11/06/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$600.002		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	MT-----		2		\$600.00		0.00					
Totals														14	\$5,950.00